



# Hervé BERNARD

## “Writing with the eyes”

“*Writing with the eyes*” is my job. I am a visual artist (photo, video, sculptures) and image theorician. I don’t make a reproduction of the reality, I try to reveal points of vue.

Among my exhibitions, my pictures were shown in 2019 at Memorial Park Taipei (following an artistic residency managed by the Hakka’s Affairs Council) and for *The Earth’s Water Crest and Scums I* at the Ecam, Le Kremlin-Bicêtre, France; in 2018 *Inventaire–Hommage à/Tribute to...* at TAPS (Taiwan exhibition at the Culturegathery Galerie’s booth) followed by a solo exhibition in the gallery (11/2018). In 2017, presentation of a visual installation titled *Enclose to the loss of reason* at Le Festival des Lumières. Among others: King’s Library, Rabat Marocco and Taipei (2016, 2015); 2014 *Image and ArtCenter of Chinese Culture University, Taipei Photo Art Show, Taipei Photo Art Fair*; 2012, *6<sup>th</sup> WorldWide WaterForum* (Marseille); *French Cultural Institut ‘11*, Amsterdam; *Le Pavillon de l’Eau*, Paris ‘10, (Anniversary of the 1910 Seine hightide in Paris); Espace Canon, Centre Pompidou, Centre National de la Photographie, Salon de la Photo96, 9<sup>th</sup> Rencontres Cinématographiques de Beaune. In Europe: 8<sup>th</sup> Movie Festival, Charleroi, Italy, Belgium, Checkoslovakia, Germany, In ‘01, I made a lecture about my pictures in “*La Maison Européenne de la Photographie*” (Paris).

Some of my pictures are in permanent collections of CNAP (Centre National des Arts Plastiques), French Bibliothèque Nationale, l’Établissement Public du Louvre, le Musée Carnavalet-Paris, Le Musée du Vivant (Museum of Life found by AgroTech, Paris)... Over 30 magazines published my work in Europe and the USA, or on website as Adobe french one (in 2000 and 2006)...

I produced and/or directed 14 short-movies, among 2 of them: *The Earth’s Water Crest and Scums II* and *Water Etching - Water Running* were awarded (gold and silver) by the *Deauville GreenAward FilmFestival* 2016. In 2015, I directed *Empreintes/Footprints* a short-movie (fiction about Le Jardin des Tuileries wrote with Marco Martella), selected for Le Forum des Images (Paris) collections and presented in *Cannes 2015 ShortFilm Corner* and in the Festival Paris in Taiwan2020 organisé par la CCI-France Taiwan. Produced with Dolby Europe and Fondation des Parcs et Jardins de France supports. In 2001, I produced and was in charged of the color grading of “*L’Histoire de Pierre et le Fou*” directed by Thomas Norym-

berg shown in Cannes Festival 2002 (European Digital Cinema Forum...), selected by Taormina FilmFestival (Italy).

## Consulting and writing

“*Writing with the eyes*” is also analysing the image, speaking about the eye who see the image and the brain which interpret it. In “*Regard sur l’image*” (Prix de l’Académie de la Couleur2016), an illustrated essay and a blog (10 to 16 000 readers/month), where I speak about our image understanging through visual and cultural perception and technology when it needed for imaging understanding.

Among the many conferences, teaching or workshop that I have participated in: College of Arts & Sciences of Miami University (2019-2018), ending lectures of seminars Ecole de la Magistrature de Paris (2019-2018), *État d’Urgence d’Instants Poétiques Jardin d’Essais & Botaniques* 2018, Rabat, Marocco; Neuchatel Beaux-Arts, Suisse, 2014) European Institut on garden and landscapes (2013) and National School on Architecture and Landscape (Lille, 2012) both about landscape and images, Esten (graphic art school, ‘12-11), License in Art-Therapy, Paris 7’University (‘11 to ‘08), EMI-CFD (‘09), License Arts du Spectacles Metz’University (‘06), “*Forum Européen Regards et Vision’04*” (Lille Capitale Européenne de la Culture), “*The Doors of Perception*”, University of Albany (State of NY, ‘04), *École Estienne* in ‘03 (one of the 1<sup>st</sup> french graphic art school). In ‘97, I spoke about digital photography for the CNRS (Centre National de la Recherche) and participated as a speaker for the *Agfa Technologies Show95*, in Boston (USA). In ‘93 and ‘94, I spoke about digital photography at the *Scd IS&T Color Conference* and for the *46th IS&T*.

During 15 years, I regularly wrote on digital imaging in “*Le Photographe*”, “*Video-Broadcast*”, “*Sonovision*” publications... In 2000, I published a technical book about digital movies. In ‘98, I published a dictionary of digital photo terminology.

As a member of the CST(Commission Supérieure et Technique du Cinéma) board I belong to the team which ran tests about digital cameras and managed lectures and events about digital cinema. In ‘04-’05, I worked with Denis MERCIER on a test to restore a Renoir’s short movie. I worked for the “*Réunion des Musées Nationaux*” on restoring their photo stock and on digital photography.

Due to these experiences, in ‘09, I was a member of the *Prix Vulcain Jury* (Cannes Film Festival main competition).



volumetric photo — 3D print

