

Hervé BERNARD
 56 rue de Charonne
 75011 Paris
 Ph : 33(0)6 16 13 58 98
rvbbernard@gmx.fr / rvbbernard@regard-sur-limage.com

Visual artist

“*Writing with the eyes*” is my job. As a visual artist, I combine photography, video, sculpture and writing. I do not reproduce reality, I try to reveal points of view. In my opinion, the image is not only pictorial, which gives a vision of the image open to the world combining visual perception, culture, image techniques and an artistic practice focused on the anthropocene. "My journey is built on two axes that interpenetrate and structure each other.

The first one is about my visual artist activity: photo, movie and sculpture.

'The second axis is that of iconology, of image theory. This axis is built on a broad conception of the image. In my opinion, a police uniform, an algorithm,... are images. I also believe that a good knowledge of image techniques feeds this interpretation condemned to anachronism. This is why, when I present a classical painting, I try above all to understand how it still challenges us today.

Landmark dates

- 2019 • Artistic Residency organized by the Hakka CulturalCenter, Taiwan
- 2019 • The truth of forms, the truth distorts, Image and Truth, first conference for the professional training department,
Ecole Nationale de la Magistrature, Paris
- 2018 • *Der Blaue Reiter*, dir. Hervé BERNARD, music Dean WHITBREAD
- 2017 • First 3D photographies and prints
 - Drone pilot certification
 - *Enclose to the loss of reason*, visual installation,
Festival *Les Jours de Lumière*, Puy de Dôme, France
- 2016 • *Regard sur l'image* awarded by *Le Prix de l'Académie de la Couleur*;
 - *The Earth's Water Crest and Scums II* and *Water-Running—Water-Etching*
two shortmovies awarded by *The Deauville Green Award Festival*;
 - *Les Ronces Artificielles*, King's Library, Rabat, Marocco
 - *The artificial Brambles*, Dé-Croire, exhibitions by TK-21 LaRevue
La Ville a des Arts, Paris

- Image and ArtCenter of Chinese Culture University
Fantasia- la France se fond en Asie, 15-28 février 2016
 - with • *Si c'était vrai... If it was true... / Perspectives*
 - and • *150th anniversary od The artificial Brambles*
- 2015 • ***Empreintes/Footprints***, screenplay by Marco Martella,
 dir. Hervé BERNARD, with the support of
 La Fondation des Parcs et Jardins de France and Dolby Europe;
- 2012 • ***The Earth's Water Crest and Scums I***, photo exhibition, during the 6th World-
 wid Water Forum, Marseille ;
- 2011 • Released of ***Regard sur l'image*** ;
 - Residence at la Maison Descartes (French Cultural Center), Amsterdam,
 Following exhibition: ***Leben met Water***, (nov to jan 2012).
- 2009 • Prix Vulcain, jury member
 Festival de Cannes, Official Competition;
- 2008 • Released of <http://www.regard-sur-limage.com/?lang=en>,
 a blog about image understanding
- 2002 • Released of ***L'Histoire de Pierre et le Fou***
 by Thomas NORBYMBERG during *Festival de Cannes*;
- 2001 • RVB-Prod establishment;
 - MEP (Maison Européenne de la Photo, Paris) Auditorium,
 personnal presentation with *Atelier Gens d'Image*;
- 1999 • ***Dictionnaire de la photonumérique***;
- 1994 • Photoshop 3.0 released for Adobe and SunMicorsystems;
- 1989 • Start of a long term collaboration with the magazin ***Le Photographe***,
 technical writer about digital imaging;
- 1987 • Exhibition in the ***Espace Canon Gallery*** (Paris), ***Musée Carnavalet*** (Paris)
 acquisition of photos;
- 1985 • Firsts digital pictures;
- 1983 • Pagemaker for the Minitel, one of the Internet origin.

Qualifications

- “***Writing with my eyes***” (still or alive), pagemaker director and drone pilot for movie
 Writer-lecturer, consulting about imaging
- 2001–2012 member of the board of the CST,
 main french organisation of movie technicians.
- 2011- Today TK-21 LaRevue, member of the board

Short-movies production and / or director

- Director of more than 15 short-movies about the Antropocene (townscape, environment...) and artists . Among them:
- 2020 • ***Vive le bonheur***, Dir Hervé BERNARD, scénario Marco Martella,
 a short film about the Taiwanese landscape,
 - ***Opening windows in the cloud***, Dir Hervé BERNARD,
 - 2018 • ***Der Blaue Reiter***, dir. Hervé BERNARD, music Dean WHITBREAD
 - 2016 • ***The Earth's water crest and scums II***,
 dir. Hervé BERNARD, awarded by *The Deauville Green Award Festival 2016*;
 - 2015 • ***Empreintes/Footprints***, selecteted for the Short Film Corner, Cannes Festival
 2015, belong to the collection of the *Forum de l'Image*, Paris

- *Empreintes/Footprints*, scénario Marco MARTELLA,
dir. Hervé BERNARD, with the support of FPJF
(Fondation des Parcs et Jardins de France)
- 2013 • *Once upon a time in les Tuileries*, dir. Hervé BERNARD
- 2012 • *Medea's children*, dir. Hervé BERNARD.
- 2011 • *Water etching - water running*, dir. Hervé BERNARD
awarded by *The Deauville Green Award Festival 2016*;
- *Choose : Consume* ; dir. Hervé BERNARD.
- 2010 • *The man and the sea*, Charles Baudelaire's poem, dir. Hervé BERNARD.
• *Le 4 septembre*, dir. Hervé BERNARD.
- 2009 • *One day in Paris*, dir. Hervé BERNARD.
- 2001 • *L'Histoire de Pierre et le Fou*, (Peter and the Crazy Guy)
director Thomas NORBYMBERG, colorgrading Hervé BERNARD,
shown in the Festival de Cannes.

Main Personal Exhibitions

- 2012 • *The Earth's water crest and scums I*,
ECAM -Espace Culturel du Kremlin-Bicêtre, Le Kremlin-Bicêtre
- 2018 • *Inventaire – Hommage à / Tribute to...*, Galerie Culturegathery, Taipei,
Taiwan
• *On a straight Line !* excerpt of 30 years of photography in Les Tuileries,
Salon Jardins Jardin, Jardin des Tuileries, Paris
- 2017 • *Enclose to the loss of reason*, visual installation,
Festival *Les Jours de Lumière*, Puy de Dôme, France
- 2012 • *The Earth's water crest and scums I*,
6th Worldwide Water Forum, Marseille, France;
- 2011 • *Living with water*, nowadays Paris and Amsterdam under water,
Maison Descartes (French Cultural Center), Amsterdam, Nederlands;
- 2010 • *Anniversary of the 1910 Seine high tide in Paris*,
Nowadays Paris pictures under water, Paris;
- 2001 • 8th Rencontres Cinémathographiques, Charleroi, Belgique;
- 2000 • *Le bassin Méditerranéen*,
Jeune Création numérique, Rencontres Européennes, Valenciennes, France;
• 9th Rencontres Cinématographiques de Beaune, France;
- 1995 • *Digital photomontages*, Carroussel du Louvre,
with Sun Microsystems partnership
- 1987 • *Townscapes*, Espace Canon, Paris

Main Group Exhibitions

- 2020 • *Highlighting the Romance of Northern Taiwan's Hakka Village*, Xinchu,
comté de Hsinchu, Taiwan
- 2019 • *Highlighting the Romance of Northern Taiwan's Hakka Village*, Exhibition
photo, Memorial Park Taipei , Taiwan
• *Comme une rencontre d'espérance*, exposition franco-taiwanaise
Galerie-Librarie Impressions, Paris,
- 2018 • *Inventaire – Hommage à / Tribute to...*,
Taipei Photo ~Art Map and TAPS, International Art Fair, Taipei (Taiwan)
- 2016 • *The artificial Brambles*, King's Library, Rabat, Morocco

- *The artificial Brambles*, Dé-Croire, exhibitions by TK-21 LaRevue *La Ville a des Arts*, Paris
 - Image and ArtCenter of Chinese Culture University *Fantasia- la France se fond en Asie*, 15-28 février 2016
with • *Si c'était vrai... If it was true... / Perspectives*
and • *150th anniversary od The artificial Brambles*
Curator: Wei-shiuan Sun; photographers Hung Shih-Tsung,
Chang Chung-Liang, Lu Liang-Yeavn, ChiangSsu-Hsien, Martial Verdier
- 2015 • *Si c'était vrai... If it was true... / Perspectives*
- Taipei Art Photo Show, Taiwan,
Curators : Sun Wei-Shiuan (Carole Sun), Chung-Liang Chang (Charles Chung-Liang)
• *150^e anniversaire de l'invention des Ronces Artificielles*
Taipei Art Photo Show, Taiwan
- 2014 • Taipei Photo Art Fair TK-21- *La Sainte Famille / the Holy Family*;
• *Rêver la terre*, Galerie Épisodique Paris, - *La Sainte Famille / The Holy Family* French and Taiwanese photographers
curators: Sun Wei-Shiuan (Carole Sun), Chung-Liang Chang (Charles Chung-Liang) JL Poitevin and Martial Verdier for TK-21
- 2004 • Forum Regard et Vision, Lille European Capital of Culture;
- 2002 • Paris Futur, ADAC, under the Benoît Mandelbrot mentoring;
- 1992 • Electronic creation, Palais de Tokyo, Art 3000 group;
- 1991 • Electronic creation, Centre Pompidou, Art 3000 group;
- 1988 • Young French Photography, Galerie FABRIK Hambourg, Germany
- 1987 • Young French Photography, Brno, Tchécoslovacia.
- (...)

Publications

- Professionnal and main-stream press in Europe and USA (more than 30 magazines, radio interviews, and website as www.adobe.fr, www.terre.tv...).
- 2016, Photos for a book about Le Jardin des Tuileries wrote by Mme Emmanuelle Héran, curator about the Jardin des Tuileries sculptures, co-edition Le Louvre and Somogy
- 2011 today many publication articles, videos in TK-21 LaRevue, an online magazin about image.
- 2011 • *Regard sur l'image*
a french book about visual and cultural perception of images,
foreground by Peter Knapp
- 2010 • *Anniversary of the 1910 Seine hightide* in Paris,
catalog, text by Jean-Louis Poitevin,
- 2002 • *L'image numérique et le cinéma* (Digital imaging and movie) ed Eyrolles,
- 1999 • *Dictionnaire de la photonumérique* (Dictionary about digital Photography) (Éditions VM).
- 1990
- to 2002 • Art 3000 (artists association) member, picture maker and publisher.

Main Teaching and lectures

- 2018 • *Sameness, identity* lecture for US students in Paris,
College of Arts & Sciences of Miami University;

- *Image and Truth*, ending lecture of a seminar,
Ecole Nationale de la Magistrature, Paris
- 2014 • *Image and religion, Perspective and image, Originality and internet*
3 lectures in Académie de Meuron, Neuchâtel, Suisse
- 2013 • *Le Jardin des Tuilleries. French garden and imaging*; which common points?
Lecture, European Institut of Park and Landscape, France.
- 2012 • *Calvinisme and Image*, Swiss Fondation / Cité internationale universitaire, Paris,
• About the book *Regard sur l'image*, Maison Descartes, Amsterdam
• *Walter Benjamin and technologies*, Emil Sennewald's seminar,
German Studies Department, Université Sorbonne Nouvelle,
• *Image and landscape*,
École Nationale Supérieure d'Architecture et de Paysage, Lille,
- 2004 • *The Doors of Perception*, Albany University (State of NY, 2004);
• Lille 2004 European Capital of Culture,
- 1997 & 1994 • lectures about digital imaging for the CNRS;
- 1995 • 2nd Color Imaging Conference (IS&T),
- 1994 • Agfa Technologies Show, Boston, centenary anniversary,
- 1993 • 46th Congrès de l'IS&T.

Researches

- 2017 • Organised with Jean-Louis POITEVIN et Martial VERDIER the Symposium :
« *In Front of the flood of images. How artistes and photographers in Europe and Asia reacte to the mega data.* »
A TK-21 & Data Meta Data Symposium
- 2015 • *Centre Français de la Couleur*, member of the board.
- 2010 • *TK-21 La Revue* member; writer, video interviews and original videos about artists or theoricians (Harry Gruyaert, Stan Neumann Arte-Éditions, Gilles Clément-landscape gardener, Serge Tisseron-psychanalyst, José-Alain Sahel, Institut de la Vision...)
- 2010 • Co-director with Denis MERCIER on tests for a digital restoration of the Jean RENOIR's silent short-movie *Sur un air de charleston*, and recovering of the frame rate. Showned Rencontres de la CST 2009 and during a special event at l'Espace Cardin in 2010.
- 2007, • *La Spirale* Italino Calvino's novel, illustrations and lay-out.
- 2001 to 2012, active member CST
 - organization of regular meetings about imaging technologies,
 - co-realisation with Denis MERCIER d' *A la recherche de la fidélité*, a DVD setting for Home-Cinéma, digital movie cameras tests.
- 1995 to 2000 • Consulting about digital imaging for french administrations among them:
French Museum Photographic Agency (RNM) and parisian transportation RATP...

Honors - Main Residencies

- 2019 • *Artist's Residence under the Hakka CulturalCenter*, Taiwan
exhibition at Memorial Park Taipei (2019-12-26-2020-03-05).
- 2018 • *Regard sur l'image*, acquisition by the library of the Musée des Beaux-Arts de Taischung, Taiwan

- 2017 • *Regard sur l'image* presentation at La Bibliothèque Nationale de France, for the Color Worldwide Day.
• *Empreintes / Footprints*, projection *Les Jours de Lumière* Festival Puy de Dôme
• *The artificial Brambles*, exhibition of photos and sculptures, Festival *Les Jours de Lumière*, Puy de Dôme, France.
- 2016 • *Regard sur l'image* awarded by Le Prix de l'Académie de la Couleur;
• *The Earth's Water Crest and Scums II and Water-Running—Water-Etching*
Two shortmovies awarded by *The Deauville Green Award Festival*
- 2011 • Residence at *La Maison Descartes* and exhibition (French Cultural Center),
Amsterdam, Nederlands
- 2009 • Member of the Jury of the Prix Vulcain, attributed by CST
to a technician for his artistic collaboration
(main French association of movie technicians)
Festival de Cannes, Official Competition.
- 1989 • Monuments, Mercatale (Val de Pissa), Italie ;

Collections

- Private collections
- Centre Culturel Hakka, Taipeï, Taïwan
- CNAP (Centre National des Arts Plastiques 2016)
- Musée du Vivant, AgroParis Tech, (Paris, France),
- Monum—Louvre (Paris, France),
- Collection Historique des Télécommunications, France-Télécom- Orange Telecom, Paris,
- Bibliothèque Nationale de France (Paris, France),
- Bibliothèque Historique de la Ville de Paris (France),
- Musée Carnavalet, Paris.